



## **CO-OPERATIVE INSURANCE CUP ROADSHOW VISITS DUNDEE**

The Wellgate Shopping Centre in Dundee can look forward to joining in the Co-operative Insurance Cup fun on Thursday 22<sup>nd</sup> January 2009.

Visitors to the centre will have the opportunity to test their skills in the Co-operative Insurance Cup Keepy Uppy Challenge and enter a competition to win tickets to watch Dundee Utd's Co-operative Insurance Cup semi-final against Celtic.

There's even a chance to win a set of Co-operative Insurance Cup junior football kit for your team and take your photograph with the Co-operative Insurance Cup, so come along and join in the fun – from 2.00pm till 7.00pm.

- ENDS -

### Note to Editors

This season is the tenth consecutive season of The Co-operative Insurance's sponsorship of the Scottish League Cup. Over the ten seasons of this sponsorship the Co-operative Insurance Cup has been won by four different teams – Celtic, Rangers, Livingston and Hibernian.

As well as the sponsorship of The Co-operative Insurance Cups in Scotland and Northern Ireland, The Co-operative Insurance has been investing in football since the 1970s and supports grassroots initiatives throughout the UK.

Since The Co-operative Insurance grassroots programme began in 1999 youth teams have been supplied with over 2,950 sets of kit and 550 sets of equipment and football coaching has been provided for more than 14,500 children.

The Co-operative Insurance is part of the wider financial services group which also includes The Co-operative Investments and The Co-operative Bank and its internet bank, smile.

**Issued on behalf of Co-operative Insurance**

**For further information please contact Thomas Reid (Maximise Marketing and Events Ltd) on 0141 332 7755.**